



Sponsorship and Exhibition Opportunities

THE CONFERENCE

This prestigious and long running conference will continue the tradition of bringing together the international fluorine community. The scientific program will cover all important issues related to fluorine chemistry. The main sub-sections will include: Organic and Bio-Organic Fluorine Chemistry, Inorganic Fluorine Chemistry, Physical Fluorine Chemistry and Industrial and Polymer Fluorine Chemistry.

The Symposium will give an overview of all areas where fluorine chemistry is currently applied or has the potential to be applied in future. The programme will cover the following areas of application: drug discovery, material science, agrochemistry, energy storage etc.

Attending this conference will enable you to access unique, high-quality content, learn about the latest developments in fluorine chemistry from experts in the field, present your latest research to your peers and network with an interdisciplinary group from around the world - including academics, researchers and industry.

TOPICS INCLUDE

This conference will have a mix of oral and poster presentations on the following topics:

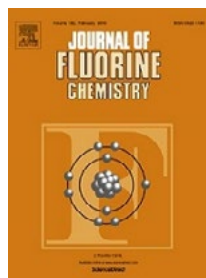
- Organic and Bio-Organic Fluorine Chemistry
- Inorganic Fluorine Chemistry
- Physical Fluorine Chemistry
- Industrial and Polymer Fluorine Chemistry

For complete meeting details, please visit: www.fluorine2016.eu

Organised by



Supporting Publication



18TH EUROPEAN SYMPOSIUM ON FLUORINE CHEMISTRY

7-12 AUGUST 2016 • KYIV, UKRAINE



KYIV 2016

INFORMATION

RAISE YOUR PROFILE

Elsevier's extensive global network of physical scientists in academia, business and government is being targeted to generate a highly qualified audience from the Fluorine Chemists community.

The **18th European Symposium on Fluorine Chemistry** will bring together leaders from industry and academia to exchange and share their experiences, present research results, explore collaborations and to spark new ideas, with the aim of developing new projects and exploiting new technology.

USE YOUR PRESENCE AT THE 18TH EUROPEAN SYMPOSIUM ON FLUORINE CHEMISTRY

- launch new products and highlight existing ones
- spotlight key executives
- elevate your company profile in the Fluorine Chemists community
- network with specialists, seek international partners and form new alliances
- increase visibility in focused markets
- give maximum exposure for your company and increase brand awareness
- position your organization
- communicate your message to a highly qualified scientific community
- build relationships for the future
- attract new talent and strengthen partnerships
- generate sales leads and educate the market
- sell direct to international buyers.

For further information on sponsorship and exhibition opportunities please contact:

Tel: +38 044 221 91 23

E-mail: info@fluorine2016.eu

EXCLUSIVE PLATINUM SPONSOR	€ 6,000	<ul style="list-style-type: none"> ▪ Company acknowledgement on conference materials including program, conference website, big plasma screens and on all marketing collateral. ▪ Complimentary registration for 1 delegate ▪ Complimentary exhibitor booth or display table ▪ One set of promotional materials included in the conference bag ▪ Your logo on all delegate badges ▪ A complimentary full page advertisement in the program ▪ After the event "Thank you email" to all attendees with company logo ▪ Option to brand specific portions of the meeting, including 1 of the following (see detailed description in the Additional sponsorship opportunities)*: <ul style="list-style-type: none"> • Gala dinner (Sunday) • Gala dinner (Thursday) • Coffee breaks • Excursions • Opening ceremony 	GOLD SPONSOR	€ 4,000	<ul style="list-style-type: none"> ▪ Company acknowledgement on conference materials including program, conference website and on all marketing collateral. ▪ Complimentary registration for 1 delegate ▪ One set of promotional materials included in the conference bag ▪ A complimentary full page advertisement in the program ▪ Branding option, including 1 of the following (see detailed description in the Additional sponsorship opportunities)*: <ul style="list-style-type: none"> • Congress bags • Lanyards • Registration desk • Pens • Notebooks • Big plasma screens
	€ 3,000	EXHIBITION		<p>An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community.</p> <p>The exhibition package includes the listing of your logo and company name, short description and link on the conference website and program booklet.</p> <p>The following options are available:</p> <p>Table top (6ft table top exhibition stand) € 1,400</p>	
SILVER SPONSOR	<ul style="list-style-type: none"> ▪ Company acknowledgement on conference materials including program, conference website and on all marketing collateral. ▪ Complimentary registration for 1 delegate ▪ One set of promotional materials included in the conference bag ▪ A complimentary full page advertisement in the program 				

(*) Based on first come first served receipt of commitments

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

Promotion exposure for our sponsors includes:

- Listing of your company name and logo in the program booklet
- Listing of your logo and company name, short description and link through to your company website on the conference website

See below for additional specific benefits and exposure

BRANDING AND VISIBILITY	DELEGATE BAG € 500 <i>If chosen separately</i> Have your company logo on the highly valued delegate bag. Used long after the event this will ensure long lasting visibility for your company.	REGISTRATION DESK € 500 <i>If chosen separately</i> Your company logo on poster and signage at the registration desk	LANYARDS € 500 <i>If chosen separately</i> Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference.
	PENS € 500 <i>If chosen separately</i>	NOTEBOOKS € 500 <i>If chosen separately</i>	BIG PLASMA SCREENS € 500 <i>If chosen separately</i>
NETWORKING OPPORTUNITIES	GALA DINNER (SUNDAY) € 2,000 <i>If chosen separately</i> <ul style="list-style-type: none"> ■ Sponsorship of the Gala dinner on Sunday ■ Your company logo on available paraphernalia (eg napkins, doilies etc) ■ Your company logo on A1 sized poster where the dinner will be taking place. 	GALA DINNER (THURSDAY) € 2,000 <i>If chosen separately</i> <ul style="list-style-type: none"> ■ An unrivalled opportunity to have high profile branding at the main social event of the conference. ■ Your company logo on available paraphernalia (eg napkins, doilies etc) ■ Your company logo on A1 sized poster where the dinner will be taking place. 	COFFEE BREAK € 2,000 <i>If chosen separately</i> <ul style="list-style-type: none"> ■ Sponsorship of two Conference refreshment breaks during one day ■ Your company logo on available paraphernalia (eg napkins, doilies etc). ■ Your company logo on A1 sized poster where the breaks will be taking place.
	EXCURSIONS € 2,000 <i>If chosen separately</i> <ul style="list-style-type: none"> ■ Become a sponsor of the unforgettable moments – all the excursions during Wednesday ■ Your company logo on available paraphernalia (eg bus seats cushions, excursion program, support staff uniform etc) 	OPENING CEREMONY € 2,000 <i>If chosen separately</i> <ul style="list-style-type: none"> ■ We are preparing a fascinating opening ceremony; do you want to sponsor it? ■ Your company 3D logo during the ceremony. ■ Your company logo on A1 sized poster where the ceremony will be taking place. 	
ADDITIONAL OPPORTUNITIES	DELEGATE BAG INSERT € 500 <ul style="list-style-type: none"> ■ Your promotional material can be inserted into each delegate bag given to participants on site. This applies to light weight materials only. ■ Materials should be sent to the Project lead in time for insertion – specific dates and quantities will be provided on application. 		
	ORAL PRESENTATION € 1,500 <ul style="list-style-type: none"> ■ 20 minute length oral presentation may be scheduled during a session for presenting your latest breakthroughs ■ Complimentary registration for 1 delegate 		
SPONSORED ONLINE CONFERENCE	CONTACT US Elsevier has developed an online conference offering, allowing delegates from all over the world to access free of charge presentations online. The online conference allows an extended audience to hear the latest research developments from top international speakers, extending your marketing reach beyond the physical delegate base. Sponsor an online counterpart to the physical event and enjoy unique benefits: <ul style="list-style-type: none"> ■ Achieve significant brand exposure. Your logo is included in all event promotions. ■ Extend your audience reach and broadcast your message to an unprecedented number of researchers worldwide. ■ Capture qualified leads and gain important insights about the targeted audience. ■ Demonstrate thought leadership and expertise. ■ Archive conference material and make your conference stand out for months after the physical event. ■ Online conference will also be communicated to the participants of the physical conference, increasing your exposure and branding. The package includes marketing, traffic and campaign management as well as 1 free delegate place.		

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SPONSORSHIP AND EXHIBITION ORDER FORM

1. YOUR DETAILS

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.) First Name

Surname

Job Title

Organization

Address

State/Country

Post/Zip Code

Tel Fax

Email

2. ORDER DETAILS

- EXCLUSIVE PLATINUM SPONSOR € 6,000
- GOLD SPONSOR € 4,000
- SILVER SPONSOR € 3,000

EXHIBITOR OPPORTUNITIES

- Table top (6ft table top exhibition stand) € 1,400

ADDITIONAL SPONSORSHIP OPPORTUNITIES

BRANDING AND VISIBILITY

- Delegate bag € 500
- Pens € 500
- Registration desk € 500
- Notebooks € 500
- Lanyards € 500
- Big plasma screens € 500

NETWORKING OPPORTUNITIES

- Gala dinner (Sunday) € 2,000
- Excursions € 2,000
- Gala dinner (Thursday) € 2,000
- Opening ceremony € 2,000
- Coffee break € 2,000

ADDITIONAL OPPORTUNITIES

- Delegate bag insert € 500
- Oral presentation € 1,500
- Sponsored online conference Contact Us

3. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable €

- I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

4. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature Today's Date

5. RETURN TO

Tel: +38 044 221 91 23

E-mail: info@fluorine2016.eu

TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please fax the conference department immediately on +44 (0) 1865 843958. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alterations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US\$3,000,000) is required prior to the event.
- Price for up to 2 colour printing within logos